

## MEDIA GUIDE

The John Shippen.com

### SCHEDULE OF EVENTS





The second secon

#### **SATURDAY, JUNE 26TH – PRACTICE ROUNDS**

THE DETROIT GOLF CLUB (DGC) - NORTH COURSE

1:00 PM – 4:00 PM TJS Practice Rounds @ DGC North Course

#### **SUNDAY, JUNE 27TH - FIRST ROUND**

NAME OF THE POPULATION OF THE

THE DETROIT GOLF CLUB - NORTH COURSE
12:00 PM DGC Practice Opens

(Chipping & Putting ONLY)

1:00 PM DGC Driving Range Opens

2:00 PM First Round

(1st & 10th Tee - Men - Threesomes/ Women - Foursomes)

#### MONDAY, JUNE 28TH - SECOND ROUND

THE DETROIT GOLF CLUB - NORTH COURSE

6:45 AM DGC Driving Range Opens 8:00 AM - 10:00 AM Second Round Tee Times

3:00 PM Three Hole Cognizant Shoot-Out on the South Course

(2nd & 3rd place women's team)

4:00 PM Award Ceremony between 14th green & 15th tee (Near 1899 Club)





#### **TUESDAY, JUNE 29TH**

11:00 AM - 5:00 PM THE JOHN SHIPPEN Sports Business Summit - Virtual

#### **WEDNESDAY, JUNE 30TH**

11:00 AM - 5:00 PM THE JOHN SHIPPEN Sports Business Summit - Virtual

### ABOUT JOHN SHIPPEN, JR.

A CARLON AND AND THE PROPERTY OF THE PROPERTY

John Matthew Shippen, Jr. (1879-1968) was born on December 5, 1879. His father, born into slavery in Virginia, became a free man following the Civil War. He then moved to Washington, D.C. where he attended Howard University and received a degree in theology. When John Jr. was age nine, his family moved to the Shinnecock Indian Reservation in Southampton on Long Island, NY, where his father was assigned as pastor.

As a teenager, Shippen worked with crews to help clear the land and build the original Shinnecock Hills golf course, which was near the reservation. Willie Dunn, a Scottish golf professional who designed the final holes at Shinnecock Hills, taught some of the young workers how to caddie and play the game, including John Shippen and his friend, Oscar Bunn, a Shinnecock Indian. Shippen had a natural talent for the game and became one of Dunn's

John matther Shippen

best students. By the age of 16, Shippen was working full-time as Dunn's assistant, giving lessons to members, working as a caddy, repairing clubs, scorekeeping and assisting the maintenance crew.

Shippen's family returned to D.C. in 1989, but he decided to remain in Shinnecock on his own. He was hired as the golf professional at the Maidstone Club in East Hampton, NY. He went on to work as the golf pro at several clubs including Aronimink Golf Club near Philadelphia, PA, but he is best known for his tenure as the head pro at the Shady Rest Golf Course (now known as Scotch Hills Country Club) in Scotch Plains, NJ. Shady Rest was the first Black golf club in the United States – which was established to provide recreation and entertainment for all ages. Activities included golf, tennis, horseback riding, skeet shooting concerts, dining, etc.

Shippen worked at the Shady Rest from 1924 until his retirement in 1960 during an era when Black luminaries, scholars, social reformers and entertainers such as W.E.B. DeBois, Count Basie, Ella Fitzgerald, Duke Ellington, Billie Holliday and Cab Calloway came to perform and enjoy themselves, and where Althea Gibson honed her tennis skills.

In 2009, the PGA of America bestowed John Shippen with his PGA Membership card posthumously, and he is now recognized by the USGA as America's first golf professional. In 2018, he was inducted into the New Jersey Golf Association Hall of Fame's Inaugural Class.

History has largely omitted John Shippen's story, which has left several outlets to begin filling in the blanks that have been left undocumented. THE JOHN SHIPPEN aims to create opportunities in golf for Black men and women, ensure his story is told and preserve his tremendous legacy, which is one of Black History, but also of American History.

# THE JOHN SHIPPEN MEMORIAL GOLF FUND

The John Shippen Memorial Golf Foundation was founded in 1995 by Thurman and Ruby Simmons in Scotch Plains, NJ. They began studying his legacy in 1988 and have spent more than 30 years elevating Shippen's name and elevating his place in American history. They founded the John Shippen

Memorial Golf Foundation and later the John Shippen Youth Golf Academy, where young people learn about John Shippen and the sport of golf.

The Foundation also raised funds to locate and erect a headstone on Shippen's grave at Rosedale Cemetery in Linden, N.J., worked with Scotch Plains, NJ to establish the "John Shippen Drive" ceremonial street sign at Scotch Hills CC and worked directly with the Club to create a permanent space for the "John Shippen Museum at Shady Rest."

The John Shippen Memorial Golf Foundation is currently petitioning the United States Postal Service to create a U.S. Postal Stamp to celebrate Shippen's place in history.



In addition to funding paid internship and scholarship opportunities for Black golfers and sports professionals, a portion of the proceeds from THE JOHN SHIPPEN will be donated to The John Shippen Memorial Golf Foundation.

www.johnshippenmemorialgolffoundation.com

### ABOUT THE TOURNAMENT





#### The Tournament will be held June 26-28, 2021

THE JOHN SHIPPEN National Invitational, a 36-hole competition at the historic Detroit Golf Club, will invite the nation's top amateur and professional Black golfers to provide a platform for heightened opportunities and recognition within the sport.

The Invitational is named after John Shippen, Jr., who was the first American-born golf professional and also the country's first Black golf professional. Shippen was bestowed PGA of America membership posthumously in 2009.

The women's division will compete in a two-player team format, with the winning duo earning an exemption into the LPGA Tour's Dow Great Lakes Bay Invitational (July 14–17), which is also played as a team event. The second and third place teams will compete in a three hole Cognizant Shootout on the South course for an individual exemption into the Cognizant Founders Cup (October).

The men's division will be individual stroke play, and the winner will receive an exemption into the PGA TOUR's Rocket Mortgage Classic (July 1-4).

### THE BUSINESS SUMMIT





JUNE 29-30, 2021, 11:00 am - 5:00 pm EST (8:00 am - 2:00 pm PST)

THE JOHN SHIPPEN Sports Business Summit was established by Intersport to create awareness of opportunities within the sports industry for high school and college students of color. On June 29 and 30, students from across the country will be able to hear from and engage with sports and business executives, athletes and influencers using a state-of-the-art virtual platform. Invited speakers will share their experiences and advice about how to pursue and secure a career within the multi-faceted sports industry.

THE JOHN SHIPPEN Sports Business Summit will cover a wide variety of topics ranging from "How to Land Your First Sports Internship" and "The Business of Sneakers" to "Diversity, Equity & Inclusion Within Sports" and "The World of Global Sponsorship". Students can apply for paid internships and scholarships from partners, organizations and foundations within and beyond the sports industry.

THE JOHN SHIPPEN Sports Business Summit is FREE to attend!

Registration Link: https://www.thejohnshippensummit.com





11:00 am - 5:00 pm EST (8:00 am - 2pm PST)

### **SPORTS BUSINESS SUMMIT SCHEDULE**

Attendees will have the option to choose between Session A or Session B.

#### **TUESDAY, JUNE 29**

SPONSORED BY

11:00am - 11:20am	WELCOME KEYNOTE			
11:25am - 12:25pm	Session 1A:	So You Want to Work in Sports? Part I	Children's	
	Session 1B:	How to Become an Athletic Director x Sports Commissioner	Foundation	
12:30pm - 1:15pm	Session 2A:	Beyond the Green: Careers in the Golf Industry	PGA WORKS	
	Session 2B:	Improving Our Communities Through Sports		
1:20pm - 1:40pm	HALFTIME KE	HALFTIME KEYNOTE		
1:45pm - 2:45pm	Session 3A:	The Power of Sports Marketing & Social Media	OPTUM	
	Session 3B:	Sports Journalism x Sports Broadcasting		
2:50pm - 3:35pm	Session 4A:	Esports x Gaming	PEOPLE WHO GET IT	
	Session 4B:	The Business of Sneakers		
3:45pm - 5:00pm	CAREER RESC	DURCE CENTER	BEDROCK DETROIT -	

#### **WEDNESDAY, JUNE 30**

11:00am - 11:20am	MORNING KEYNOTE			
11:25am - 12:25pm	Diversity, Equi	ROCKET Mortgage		
12:30pm - 1:15pm	Session 1A:	So You Want to Work in Sports? Part II		
	Session 1B:	Catering & Hospitality: The Heart of Customer Service		
1:20pm - 2:20pm	Session 2A:	Entrepreneurship in Sports	TRION	
	Session 2B:	The Unsung Careers: Sports Diplomacy, International Olympics Committee & Youth Sports Programming		
2:25pm - 3:25pm	Session 3A:	The World of Global Sponsorship	Dow	
	Session 3B:	How to Land Your First Sports Internship	<b>△</b> OPTUM	
3:30pm - 3:45pm	CLOSING KEYNOTE			
3:45pm - 5:00pm	CAREER RESOURCE CENTER			

### **PARTNERS**

#### PRESENTING PARTNER:



Detroit-based Quicken Loans, the nation's largest home mortgage lender and a part of Rocket Companies enables the American Dream of homeownership and financial freedom through its obsession with industry-leading, digital driven client experience. The company closed \$213 billion dollars of mortgage volume across all 50 states in the first three quarters of 2020. In late 2015, Quicken Loans introduced Rocket Mortgage, the first fully digital mortgage experience. Currently 98% of all home loans originated by Quicken Loans utilize Rocket Mortgage Technology.

Quicken Loans moved its headquarters to downtown Detroit in 2010. Today, Quicken Loans and Rocket Companies employ more than 22,000 full-time team members nationwide. The company generates loan production from web centers located in Detroit, Cleveland, and Phoenix and operates a centralized loan processing facility in Detroit. Quicken Loans ranked highest in the country for customer satisfaction for primary mortgage origination by J.D. Power for 11 consecutive years, 2010-2020, and also ranked highest in the country for customer satisfaction among all mortgage servicers seven consecutive years, 2014-2020.

#### **OWNER, OPERATOR, AND CREATOR:**



Since 1985 Intersport has been an award-winning innovator and leader in the creation of sports, lifestyle, culinary and entertainment-based marketing platforms. With expertise in Sponsorship Consulting, Experiential Marketing, Hospitality Customer Engagement, Content Marketing, Productions and Sports Properties, this Chicago-based Marketing & Media Solutions Company helps their clients create ideas, content, and experiences that attract and engage passionate audiences. Intersport is excited to collaborate and partner with Woods and Watts Effect, an equity and inclusion consulting firm, to help bring this transformative event to life.

### **PARTNERS**

#### NATIONAL PARTNERS













#### **COMMUNITY PARTNERS**



#### **FOUNDATION PARTNERS**







#### **EQUITY & INCLUSION PARTNERS**



#### **TOURNAMENT PARTNERS**



The Rocket Mortgage Classic debuted in 2019 as the first PGA TOUR event held within the city of Detroit. Awarded the first "Fair Way Award" for its diversity and inclusion initiatives, the event returns to the historic Detroit Golf Club June 28-Jluy 4 featuring 2020 US Open Champion Bryson DeChambeau among a field of 156 players.



The LPGA's Dow Great Lakes Bay Invitational takes place in Midland, MI July 14 - 17. Founded with the vision of building community and accelerating the efforts of the Great Lakes Bay Region, the event features 144 of the world's best golfers playing in 72 two-woman teams in a 72-hole stroke play format.



The Cognizant Founders Cup pays homage to the LPGA's rich history and the 13 women – known as the Founders – who created the LPGA Tour over 70 years ago. The Founder's Cup is scheduled to take place October 7-10 at Mountain Ridge Country Club in West Caldwell, N.J.

#### **EVENT PARTNERS**







## MEET THE PLAYERS MEN



Ryan Alford

Status: Professional

Hometown: Shreveport, LA

Current Residence: Shreveport, LA

College: Louisiana Tech University

Highlights: APGA back to back winner, 2016 CUSA conference Champs



**Barry Babbitt** 

Status: Professional

Hometown: Coral Springs, FL

Current Residence: Orlando, FL

College: Rollins College

Highlights: 2019 and 2018 Mackenzie Tour Member, 2017 Eastern Amateur Champion



**Aaron Beverly** 

Status: Professional

Hometown: Vallejo, CA

Current Residence: Roseville, CA

College: California State University, Sacramento

Highlights: Competed on Mackenzie Tour (2019), 2017 All Ping West Coast, holds 6 school records, and had 3 collegiate wins



Xavier Bighaus

Status: Amateur

Hometown: Vancouver, WA

Current Residence: McKinney, TX

College: Colorado Christian University

Highlights: Won District Title twice, All-State performer twice in High School, Metro Medalist Summer Series Champion (2X)



Marcus Byrd

Status: Professional

Hometown: Temple Hills, MD

Current Residence: Knoxville, TN

College: Middle Tennessee State University

Highlights: 2020 Western Amateur Championship, 2020 US Amateur Championship, eight top 5 finishes at MTSU in college



Sebastian Crampton

Status: Professional

Hometown: San Jose, CA

Current Residence: Dallas, TX

College: University of California

Highlights: two collegiate wins, 16 top 10 finishes, three time all PAC 12 team, made 8/10 cuts in 2019 Mackenzie Tour season with two 11 place



Mulbe Dillard

Status: Professional

Hometown: Chicago, IL

Current Residence: Orlando, FL

College: Florida A&M University

Highlights: APGA tour collegiate rank #1



Kevin Hall

Status: Professional

Hometown: Cincinnati, OH

Current Residence: Cincinnati, OH

College: Ohio State University

Highlights: First team All American in Ohio in 1999, won Big Ten Championship by 11 shots in 2004, competed in 7 PGA Tour events and 11 Korn Ferry Tour events, first deaf golfer to earn Korn Ferry Tour card, APGA player of year in 2016

## MEET THE PLAYERS MEN



Michael Herrera

Status: Professional

Hometown: Moreno Valley, CA

Current Residence: Moreno Valley, CA

College: Riverside City College

Highlights: 1st place at 2021 APGA tour @ The Crossings at Carlsbad, 1st place in Pro Cup Challenge at Classic Club, solo 6th place at 2020 Jamaica Open, 2020 APGA tour Champ tied for 7th place



Joe Hooks

Status: Professional

Hometown: Detroit, MI

Current Residence: Farmington Hills, MI

College: Wayne State University

Highlights: GAM Tournament of Champions Champion, 3 wins on Michigan Players Tour in 2018, 7 top 10s on APGA Tour and 4 top 5s including a 2nd in LA in 2020, 3 time DGC Junior Club Champion



Kamaiu Johnson

Status: Professional

Hometown: Tallahassee, FL

Current Residence: Oviedo, FL

Highlights: 2 wins on Advocate PGA, 11 wins on mini tours



Ethan Mangum

Status: Amateur

Hometown: Jackson, MS

Current Residence: Douglasville, GA

College: The College of William & Mary

Highlights: 2021 Mid-Eastern Atlantic Conference Champion, 2019 Florida A&M Inv. Champion, 2017 William "Bill" Dickey Champion, 2018 African American Hall of Fame



Greg Odom, Jr.

Status: Amateur

Hometown: Memphis, TN

Current Residence: Memphis, TN

College: Howard University

Highlights: qualified for 2016 US Open (Chambers Bay), six time winner on APGA Tour, two time winner on PGA Tour Latin American Tour



Tim O'Neal

Status: Professional

Hometown: Savannah, GA

Current Residence: Savannah, GA

College: Jackson State University

Highlights: qualified for 2020 PGA Tour Bermuda Championship, qualified from 2016 and 2020 Florida Open, 2 mini-tour wins



Camiko Smith

Status: Professional

Hometown: Bermuda

Current Residence: Bermuda

College: N/A

Highlights: earned qualifying spot in PGA TOUR Bermuda Champ 2020, qualified for US Open Sectionals Twice, won local Bermuda Pro Golf Association strokeplay champ 2020



Troy Taylor II

Status: Amateur

Hometown: Westerville, OH

Current Residence: Westerville, OH

College: Michigan State University

Highlights: Mr. Ohio Golf 2018, ranked number 1 junior golfer in state of OH 2018, T2 in Git-R-Done Husker Inv. (70-68-70), Medalist at US Open qualifier shot 66 at Muskegon CC 2021, scoring average college: Fr. 73.57 So. 73.95 Jr. 73.87

## MEET THE PLAYERS MEN



JP Thornton

Status: Professional

Hometown: Memphis, TN

Current Residence: Memphis, TN

College: Texas Southern University

Highlights: 2020 APGA Event @ TPC Sugarloaf Champion, 3rd on the 2020 APGA Lexus Cup Order of Men



**Trey Valentine** 

Status: Professional

Hometown: Biloxi, MS

Current Residence: Boynton Beach, FL

College: University of South Florida

Highlights: won the Seminole Intercollegiate at FSU, AJGA standout ranked top 50 in the US of 2011 class, 2 year member of PGA Latin America and PGA Mackenzie Tour



**Andrew Walker** 

Status: Professional

Hometown: Battle Creek, MI

Current Residence: Holt, MI

College: Michigan State University

Highlights: 2021 qualified for 2021 US Open sectionals on May 10, 2020 shot -12 to tie for 5th at 2021 PGA Mackenzie Tour Q-School to earn card, Srixon/Cleveland College Golf All America Scholar



Wyatt Worthington, II

Status: Professional

Hometown: Reynoldsburg, OH

Current Residence: Las Vegas, NV

College: Methodist University

Highlights: qualified for 2016 PGA Champ in 2016, advanced to second stage for Korn Ferry Q-school 2019, won a PGA Tournament series event



Rovonta Young

Status: Professional

Hometown: Washington, DC

Current Residence: Huntsville, AL

College: Alabama A&M University

Highlights: Alabama State University Spring Invitational winner 2018, Morehouse Classic Winner 2018, APGA St. Augustine 2021 Winner



## MEET THE PLAYERS WOMEN



Amari Avery

Status: Amateur

Hometown: Orange County, CA

Current Residence: Riverside, CA

College: University of Southern California (verbal Intent)

Highlights:US Women's Amateur round of 32 , Augusta National Women's Amateur 31st place ,ranked 242 on World Amateur Golf Rankings



Shasta Averyhardt

Status: Professional

Hometown: Flint, MI

Current Residence: Burton, MI

College: Jackson State University

Highlights:2011, 2013 LPGA Tour Player, 5 Professional Wins , current LPGA Symetra Tour Player



Christyn Carr

Status: Amateur

Hometown: Detroit, MI

Current Residence: Duluth, GA

College: North Carolina A&T State University

Highlights:Georgia Women's Amateur Runner-Up (2019), won the Symetra Classic Exemption(2021), Women's Individual Champion at SSU Tiger Invitational (2019)



**Bailey Davis** 

Status: Amateur

Hometown: Clinton, MD

Current Residence: Whiteplains, MD

College: University of Tennessee

Highlights: 3x state high school state champion, Maryland State Girls 2020 Amateur Champion, 3rd Place at the 2020 North South Junior Girls Championship



**Breanne Jones** 

Status: Professional

Hometown: Vallejo, CA

Current Residence: Riverside, CA

College: University of California - Irvine

Highlights: Played in every collegiate round Jr and Sr year in college, Owned a 78.14 scoring average Junior year, Played in two 2021 LPGA Symetra Tour Events



**Tiana Jones** 

Status: Professional

Hometown: Akron, OH

Current Residence: Parma, OH

College: SC State University & University of Maryland – Eastern Shore

Highlights: 5 time PGA Minority collegiate champion



Amber Kuykendall

Status: Professional

Hometown: Houston, TX

Current Residence: Houston, TX

College: Texas Southern University

Highlights: led Texas Southerns golf team to NCAA regionals after conference championship win for first time in school history



Sierra Sims

Status: Professional

Hometown: Washington, DC

Current Residence: Tampa, FL

College: Wake Forest University

Highlights: 2019 Symetra Tour Champ finished 6th, 2019 Symetra Valley Forge Inv. Finished 7th, 2015 and 2017 NCAA All American

## MEET THE PLAYERS WOMEN



Zoe Slaughter

Status: Amateur

Hometown: Houston, TX

Current Residence: Houston, TX

College: University of Houston

Highlights: Conference Freshman of the Year in AAC - 2021 & All-American Athletic Conference Team, Rolex Junior All-American & set a record(65) at University of Texas GC, finished 8-under over three rounds at Mountain View Collegiate (2021) finished 2nd place



**Amari Smith** 

Status: Amateur

Hometown: McKinney, TX

Current Residence: McKinney, TX

College: Dallas Baptist University

Highlights: won Lanny Wadkins Championship 2018, qualified for USGA Us Girls JR Champ 2019, top five finish at Collegiate Golfweek Inv. 2019



Allyn Stephens

Status: Amateur

Hometown: Houston, TX

Current Residence: Houston, TX

College: Uncommitted

Highlights: Winner of Notah Begay National Championship, Drive Chip and Putt National Finalist, Winner of over 90 golf tournaments



Anita Uwadia

Status: Professional

Hometown: Lagos, Nigeria

Current Residence: Fort Worth, TX

College: University of South Carolina

Highlights: USGA Junior Girls, USGA Amateur Match Play round of 64, North and South Stroke Play medalist, Symetra member 2020-2021